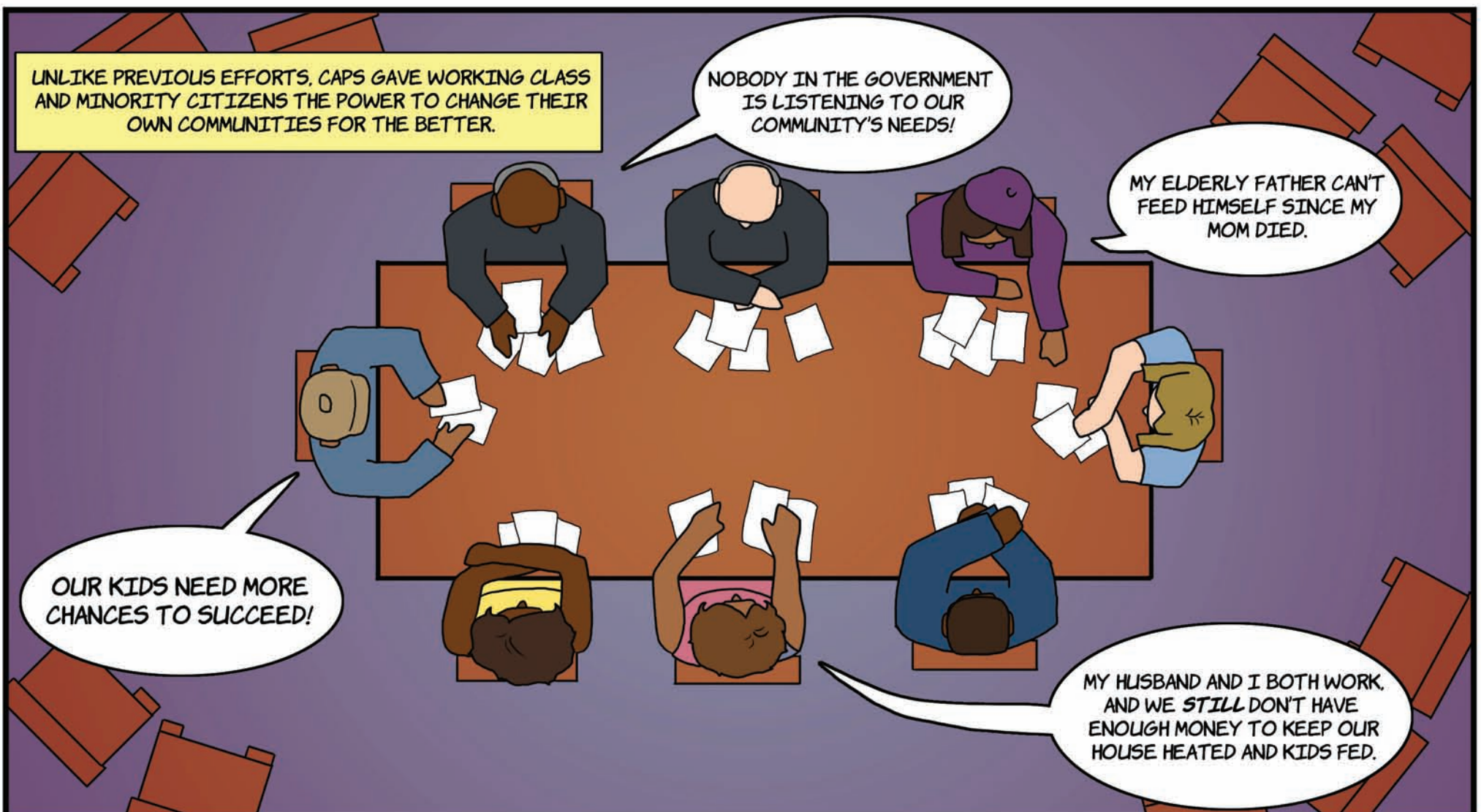
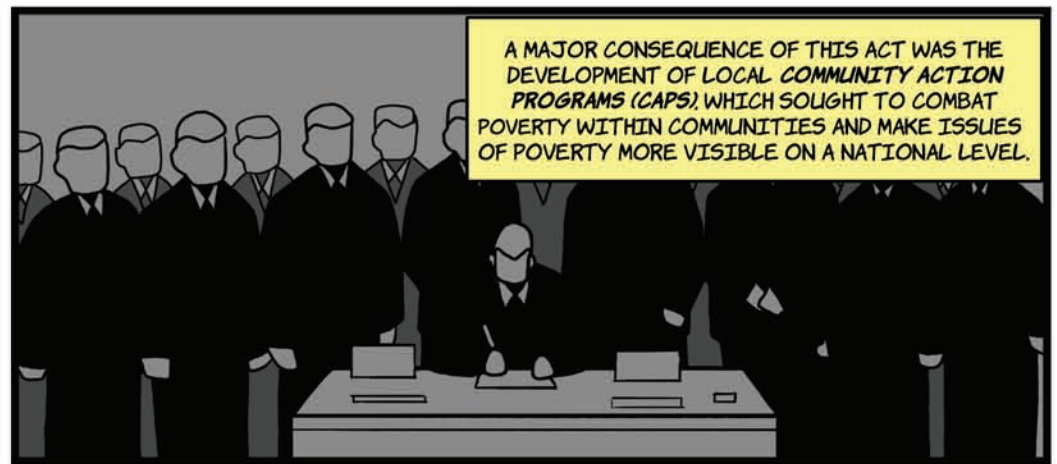
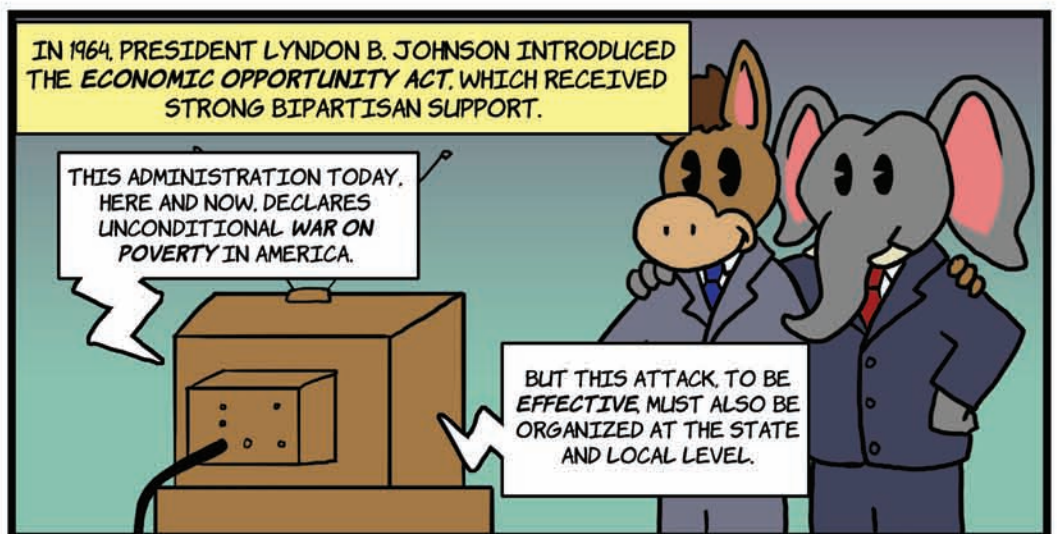
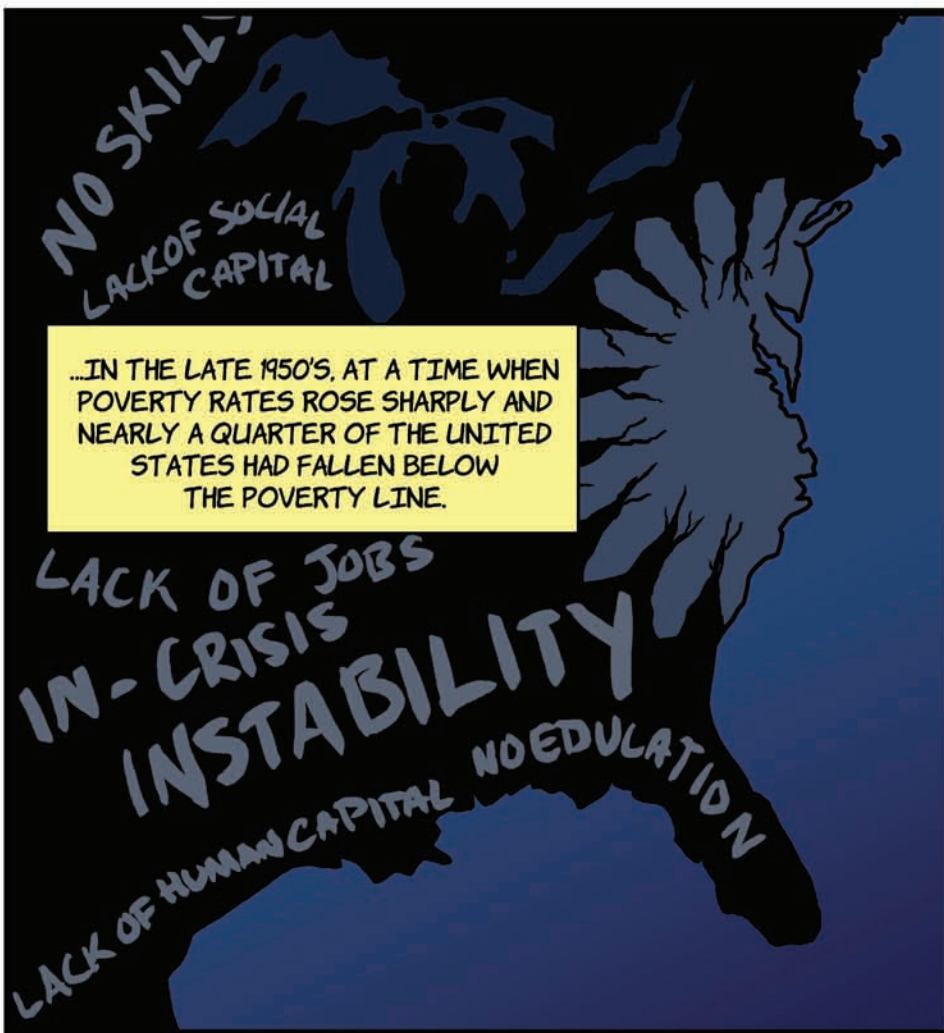


ROMA*: AN ORIGIN STORY

*RESULTS-ORIENTED MANAGEMENT AND ACCOUNTABILITY

STORY BY ADAM KULLBERG
ART BY ELI BENIK

THE STRUGGLE AGAINST POVERTY AND THE TRUE STORY OF THE TOLL IT TAKES ON PEOPLE'S LIVES AND COMMUNITIES MUST BE TOLD. POVERTY ROBS FAMILIES AND INDIVIDUALS OF THEIR FUTURES AND ENDANGERS ALL OF US.



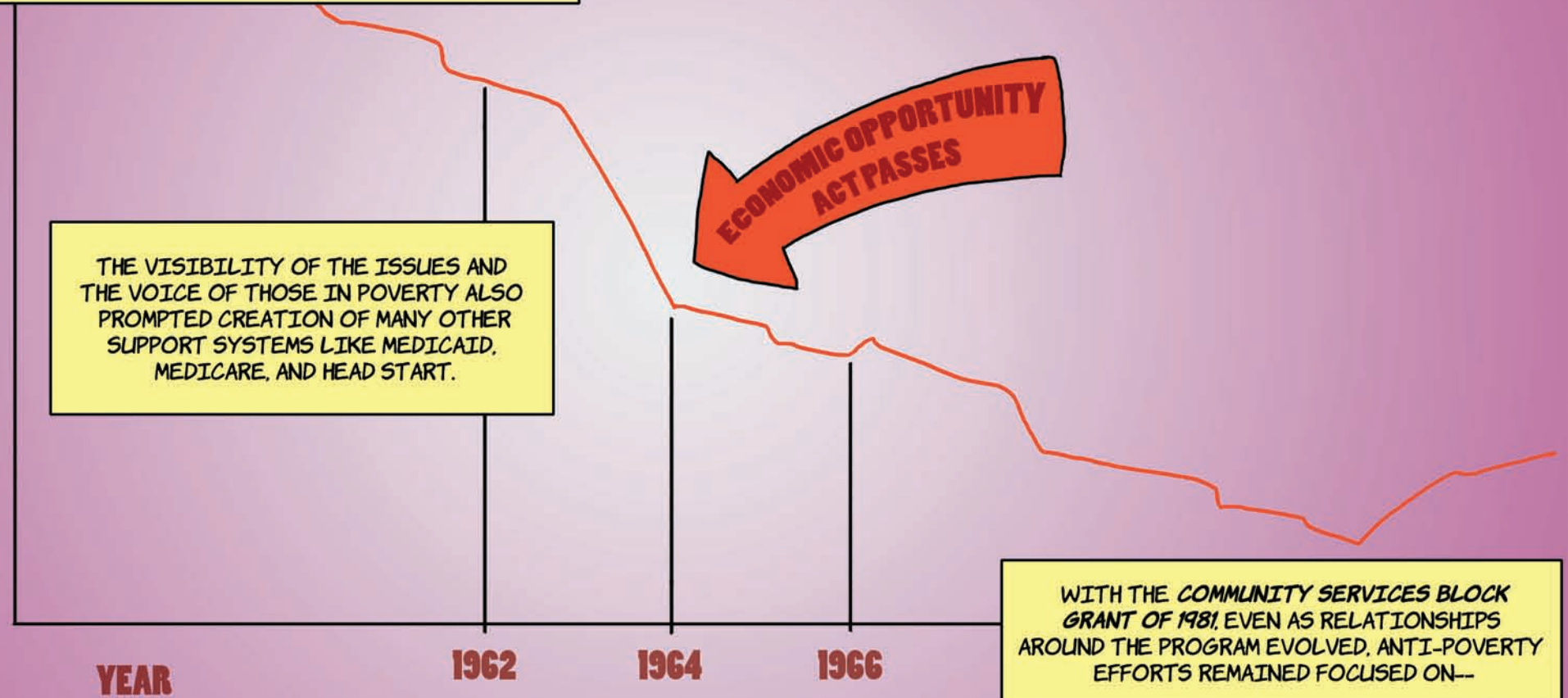
NUMBER IN POVERTY: 1959 TO 2015*

THIS POWER QUICKLY TURNED TO ACTION AND THE POVERTY RATE FELL FROM 22.4 PERCENT IN 1959 TO 11.1 PERCENT IN 1973.

POVERTY RATE

THE VISIBILITY OF THE ISSUES AND THE VOICE OF THOSE IN POVERTY ALSO PROMPTED CREATION OF MANY OTHER SUPPORT SYSTEMS LIKE MEDICAID, MEDICARE, AND HEAD START.

ECONOMIC OPPORTUNITY ACT PASSES



WITH THE *COMMUNITY SERVICES BLOCK GRANT OF 1981*, EVEN AS RELATIONSHIPS AROUND THE PROGRAM EVOLVED, ANTI-POVERTY EFFORTS REMAINED FOCUSED ON--

*SOURCE: MATTHEWS, DYLAN. WASHINGTON POST, 22 JULY 2012.

--EDUCATION/HEAD START--

HEAD START



--COMMUNITY STRATEGIES--



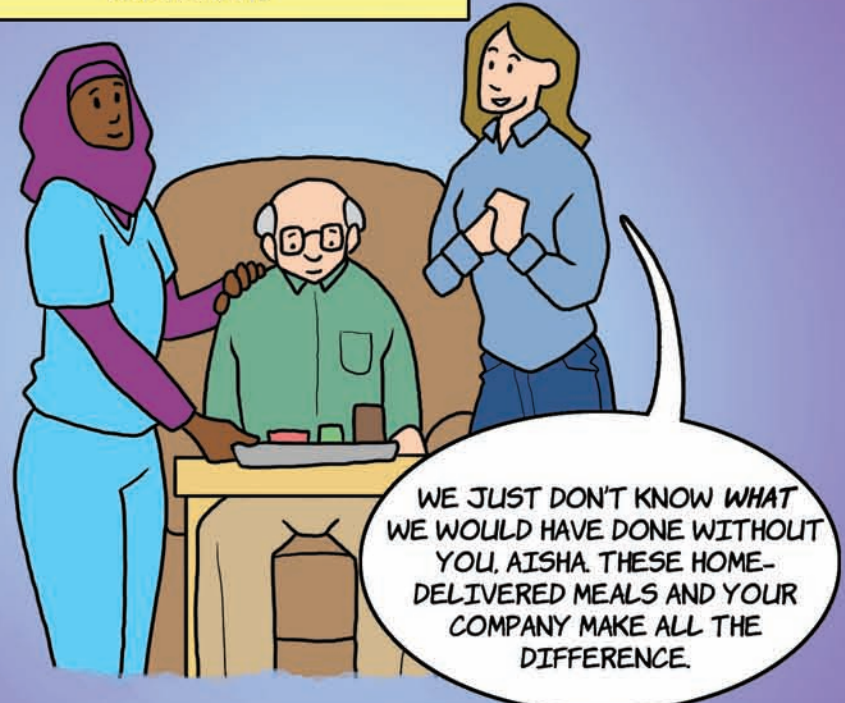
--EMPLOYMENT AND GOOD WAGES--

WELCOME. I'LL BE YOUR NEW SUPERVISOR.



I'M SO HAPPY THAT I'M CERTIFIED FOR THIS JOB!

--EMERGENCY SERVICES, NUTRITION, AND HEALTH.



WE JUST DON'T KNOW WHAT WE WOULD HAVE DONE WITHOUT YOU, AISHA. THESE HOME-DELIVERED MEALS AND YOUR COMPANY MAKE ALL THE DIFFERENCE.

BUT POVERTY IS A MANY-HEADED MONSTER, AND TO DEFEAT IT COMMUNITY ACTION AGENCIES (CAAS) NATIONWIDE NEEDED TO CONTINUALLY EVOLVE THEIR THINKING AND METHODS.

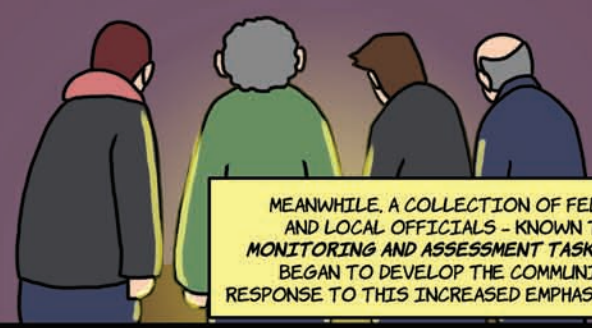
NO JOBS
LACK OF SUPPORT
LACK OF SERVICES
LACK OF AFFORDABLE HOUSING
NO LIVING WAGES

WE NEED MORE COMMUNITY SUPPORT!

AS ANTI-POVERTY PROGRAMS GREW ACROSS THE COUNTRY, SO DID THE NEED TO MEASURE RESULTS FOR INDIVIDUALS AND FAMILIES AND THEIR IMPACT ON COMMUNITIES, THUS ENSURING PROGRAM ACCOUNTABILITY AND TRANSPARENCY.



THE GOVERNMENT PERFORMANCE AND RESULTS ACT OF 1993 (GPRA) SHIFTED GOVERNMENT FOCUS AND FUNDING FROM PROGRAM ACTIVITIES TO PROGRAM RESULTS.



MEANWHILE, A COLLECTION OF FEDERAL, STATE, AND LOCAL OFFICIALS - KNOWN THEN AS THE MONITORING AND ASSESSMENT TASK FORCE (MATF) - BEGAN TO DEVELOP THE COMMUNITY ACTION RESPONSE TO THIS INCREASED EMPHASIS ON OUTCOMES.



TOGETHER, THE MATF CREATED THE TERM "RESULTS ORIENTED MANAGEMENT AND ACCOUNTABILITY" (ROMA) AND IDENTIFIED SIX NATIONAL GOALS ALL CAAS SHOULD ADDRESS.

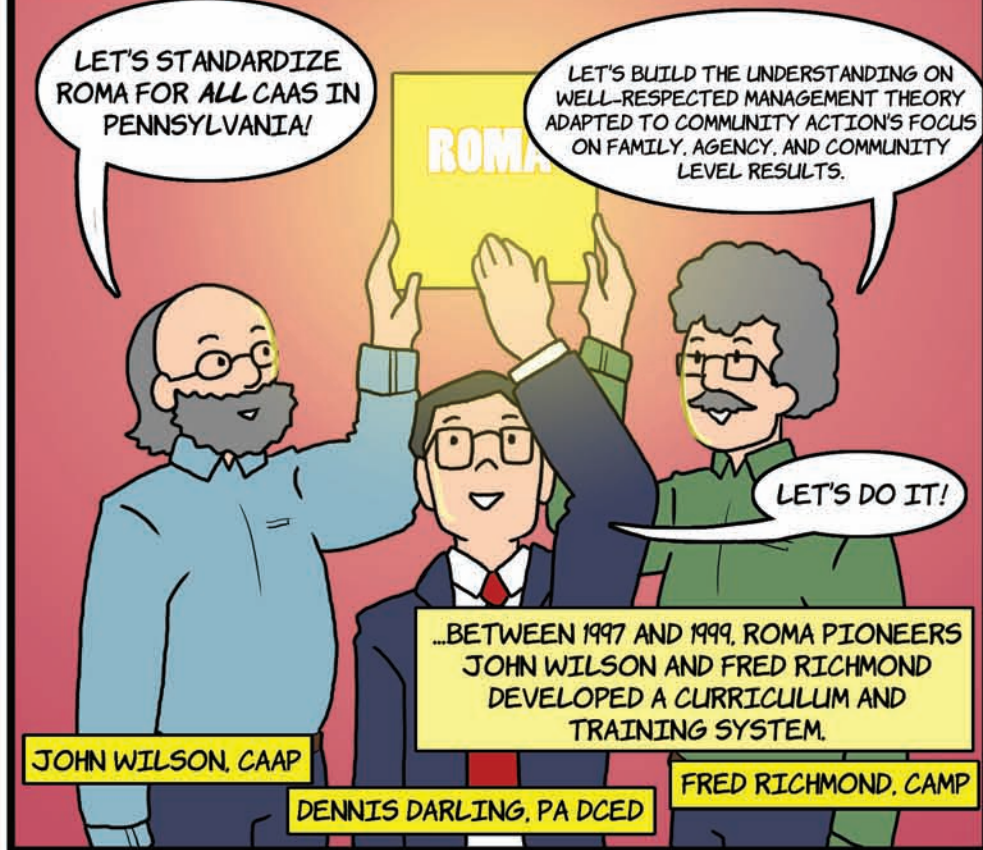
THIS WILL HELP GUIDE OUR NETWORK FOR DECADES TO COME!

A PERFORMANCE-BASED INITIATIVE, ROMA WAS DESIGNED TO PRESERVE THE ANTI-POVERTY FOCUS OF CAAS AND EMPHASIZE MEASURING RESULTS IN THE COMMUNITY. AT FIRST, IT WAS USED BY ONLY A HANDFUL OF CAAS, UNTIL...

LET'S STANDARDIZE ROMA FOR ALL CAAS IN PENNSYLVANIA!

LET'S BUILD THE UNDERSTANDING ON WELL-RESPECTED MANAGEMENT THEORY ADAPTED TO COMMUNITY ACTION'S FOCUS ON FAMILY, AGENCY, AND COMMUNITY LEVEL RESULTS.

LET'S DO IT!

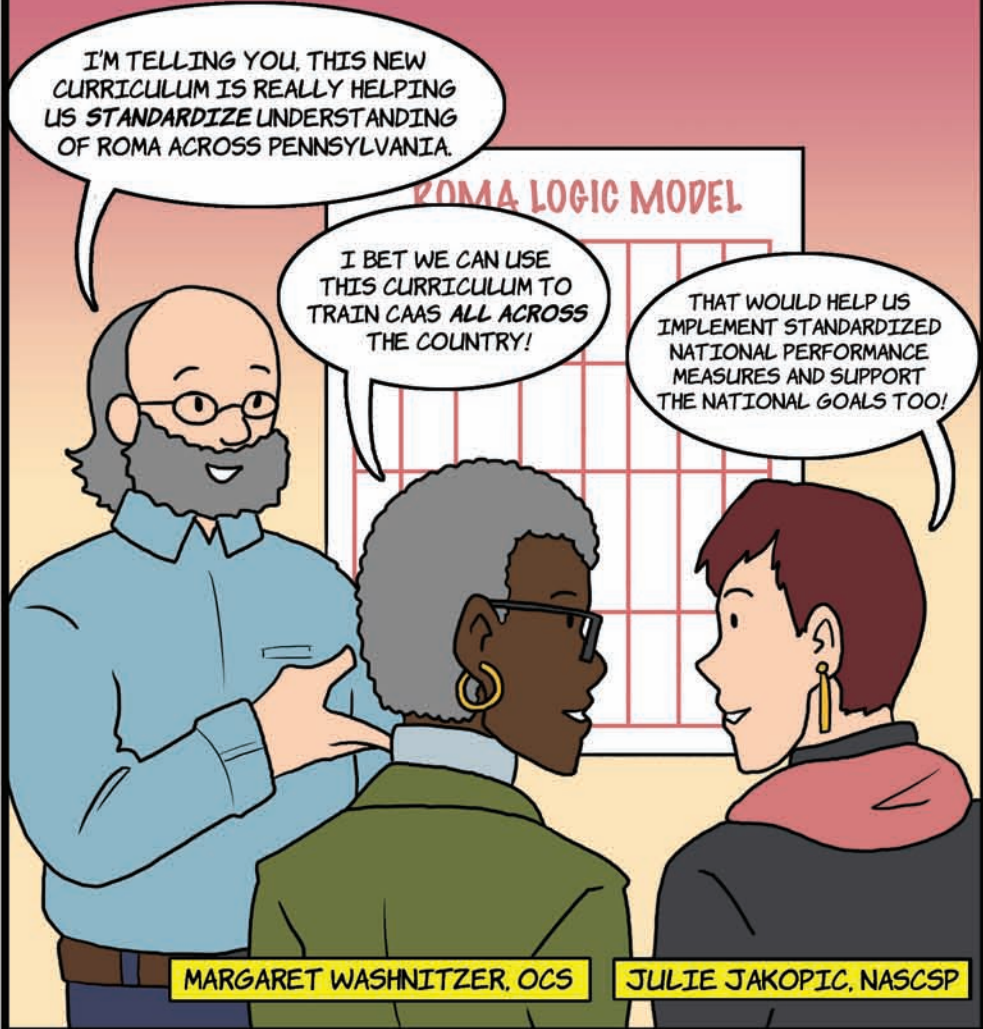


...BETWEEN 1997 AND 1999, ROMA PIONEERS JOHN WILSON AND FRED RICHMOND DEVELOPED A CURRICULUM AND TRAINING SYSTEM.

JOHN WILSON, CAAP

DENNIS DARLING, PA DCED

FRED RICHMOND, CAMP



I'M TELLING YOU, THIS NEW CURRICULUM IS REALLY HELPING US STANDARDIZE UNDERSTANDING OF ROMA ACROSS PENNSYLVANIA.

I BET WE CAN USE THIS CURRICULUM TO TRAIN CAAS ALL ACROSS THE COUNTRY!

THAT WOULD HELP US IMPLEMENT STANDARDIZED NATIONAL PERFORMANCE MEASURES AND SUPPORT THE NATIONAL GOALS TOO!

MARGARET WASHNITZER, OCS

JULIE JAKOPIC, NASCSP

ROMA EMPOWERED CAAS NATIONWIDE TO IDENTIFY LOCAL NEEDS AND CRAFT SPECIFIC RESPONSES TO BRING ABOUT POSITIVE CHANGE FOR INDIVIDUALS, FAMILIES, AND COMMUNITIES. IT ALSO PROVIDED A SOUND MANAGEMENT SYSTEM TO SPUR NEW ACTION FOR THOSE EXPERIENCING POVERTY.

ROMA TRAINING



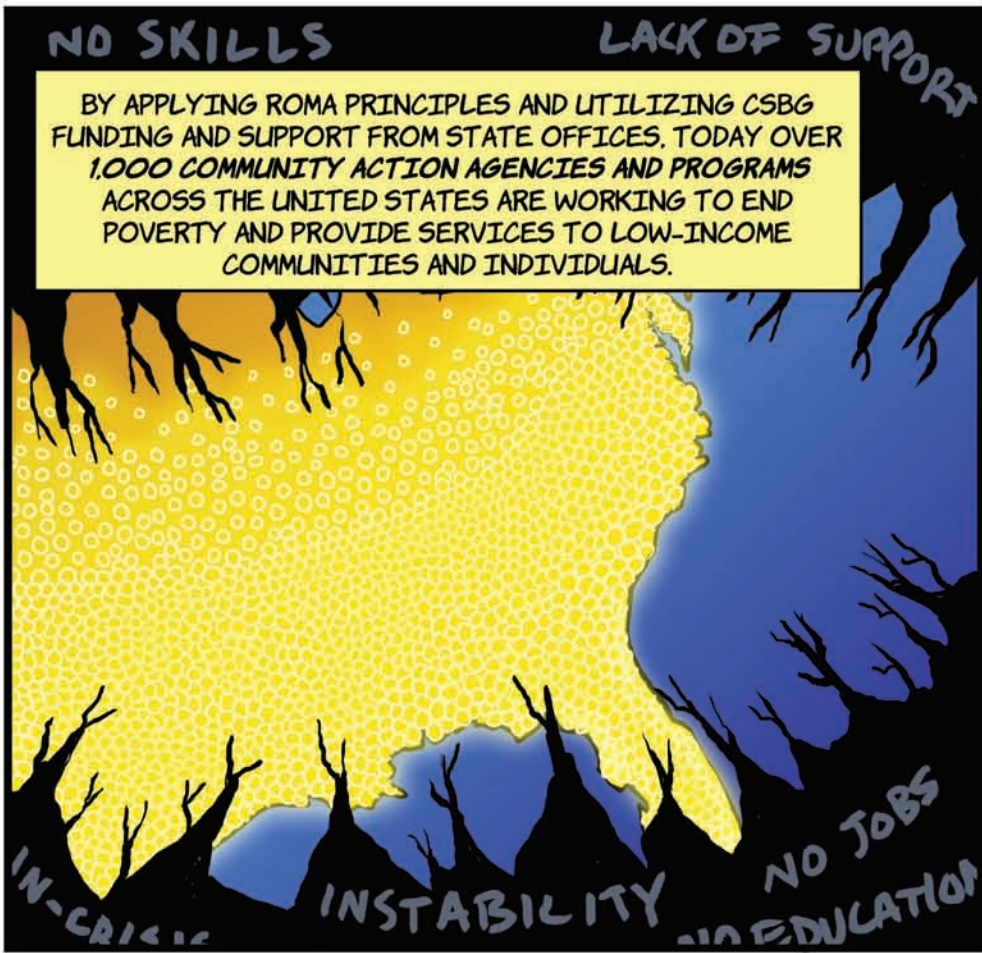
THE ROMA PROCESS HELPS US TELL STORIES ABOUT THE CHANGES WE'RE MAKING, RATHER THAN JUST ABOUT THE SERVICES WE'RE PROVIDING. BY IDENTIFYING RESULTS AND ANALYZING DATA WE CAN IMPROVE OUR SERVICES AND STRATEGIES ACROSS THE COUNTRY!

IN 2011, PRESIDENT BARACK OBAMA SIGNED THE GPRA MODERNIZATION ACT TO ENSURE THAT CAAS COULD IDENTIFY AND STRENGTHEN THE USE OF EXISTING RESOURCES.



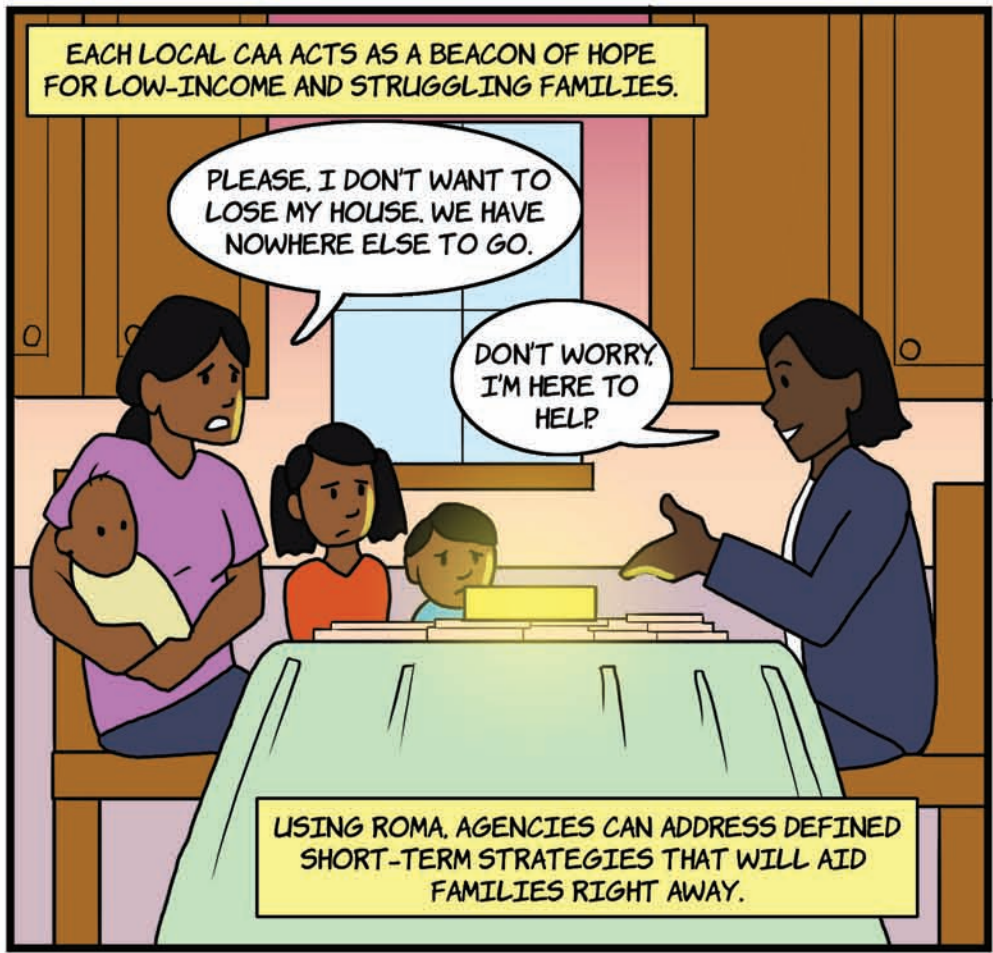
SUSTAINING THE AMERICAN DREAM HAS REQUIRED EACH GENERATION TO SACRIFICE, AND STRUGGLE, AND MEET THE DEMANDS OF A NEW AGE.

AND NOW WE MUST IMPROVE THE OUTCOMES THAT RESULTS FROM FEDERAL FUNDING OR FACE LOSING THOSE RESOURCES.



NO SKILLS **LACK OF SUPPORT**

BY APPLYING ROMA PRINCIPLES AND UTILIZING CSBG FUNDING AND SUPPORT FROM STATE OFFICES, TODAY OVER 1,000 COMMUNITY ACTION AGENCIES AND PROGRAMS ACROSS THE UNITED STATES ARE WORKING TO END POVERTY AND PROVIDE SERVICES TO LOW-INCOME COMMUNITIES AND INDIVIDUALS.

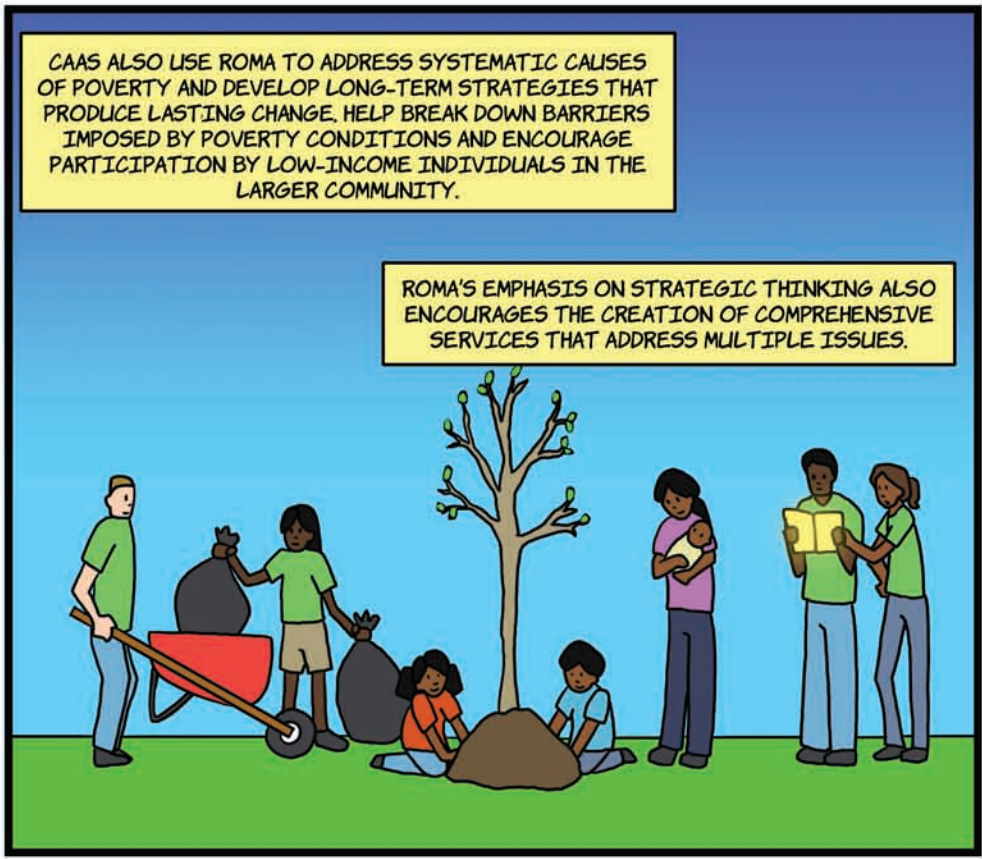


EACH LOCAL CAA ACTS AS A BEACON OF HOPE FOR LOW-INCOME AND STRUGGLING FAMILIES.

PLEASE, I DON'T WANT TO LOSE MY HOUSE. WE HAVE NOWHERE ELSE TO GO.

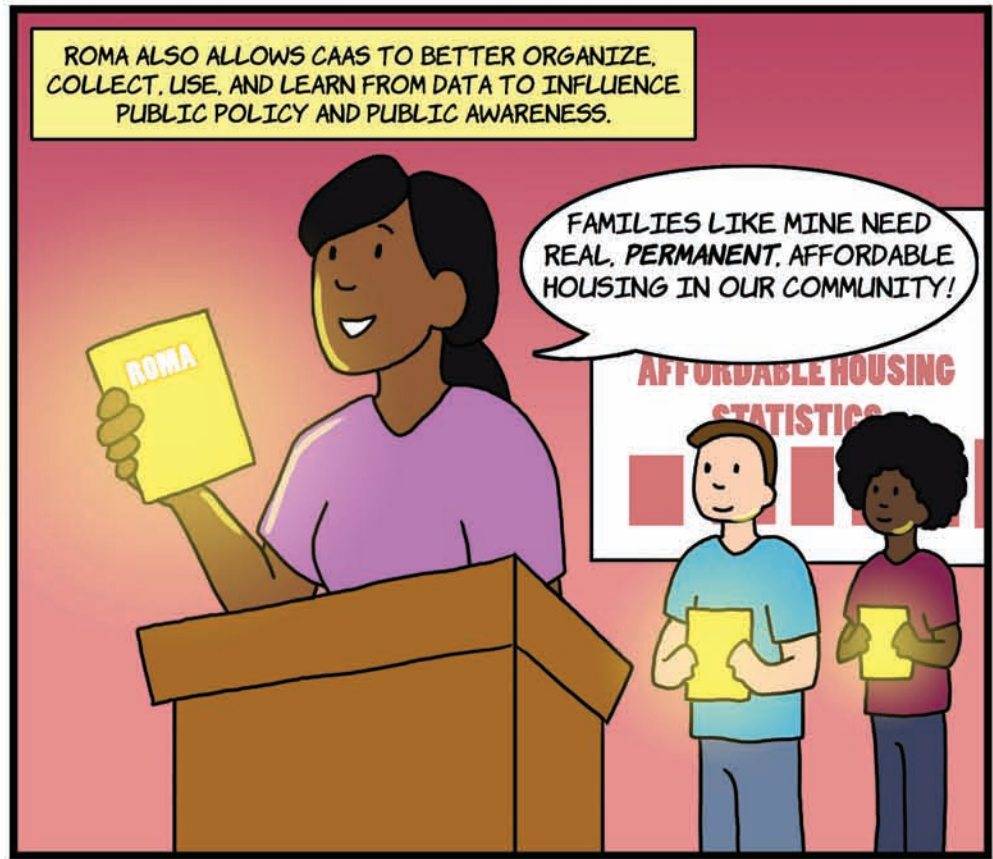
DON'T WORRY, I'M HERE TO HELP

USING ROMA, AGENCIES CAN ADDRESS DEFINED SHORT-TERM STRATEGIES THAT WILL AID FAMILIES RIGHT AWAY.



CAAS ALSO USE ROMA TO ADDRESS SYSTEMATIC CAUSES OF POVERTY AND DEVELOP LONG-TERM STRATEGIES THAT PRODUCE LASTING CHANGE, HELP BREAK DOWN BARRIERS IMPOSED BY POVERTY CONDITIONS AND ENCOURAGE PARTICIPATION BY LOW-INCOME INDIVIDUALS IN THE LARGER COMMUNITY.

ROMA'S EMPHASIS ON STRATEGIC THINKING ALSO ENCOURAGES THE CREATION OF COMPREHENSIVE SERVICES THAT ADDRESS MULTIPLE ISSUES.



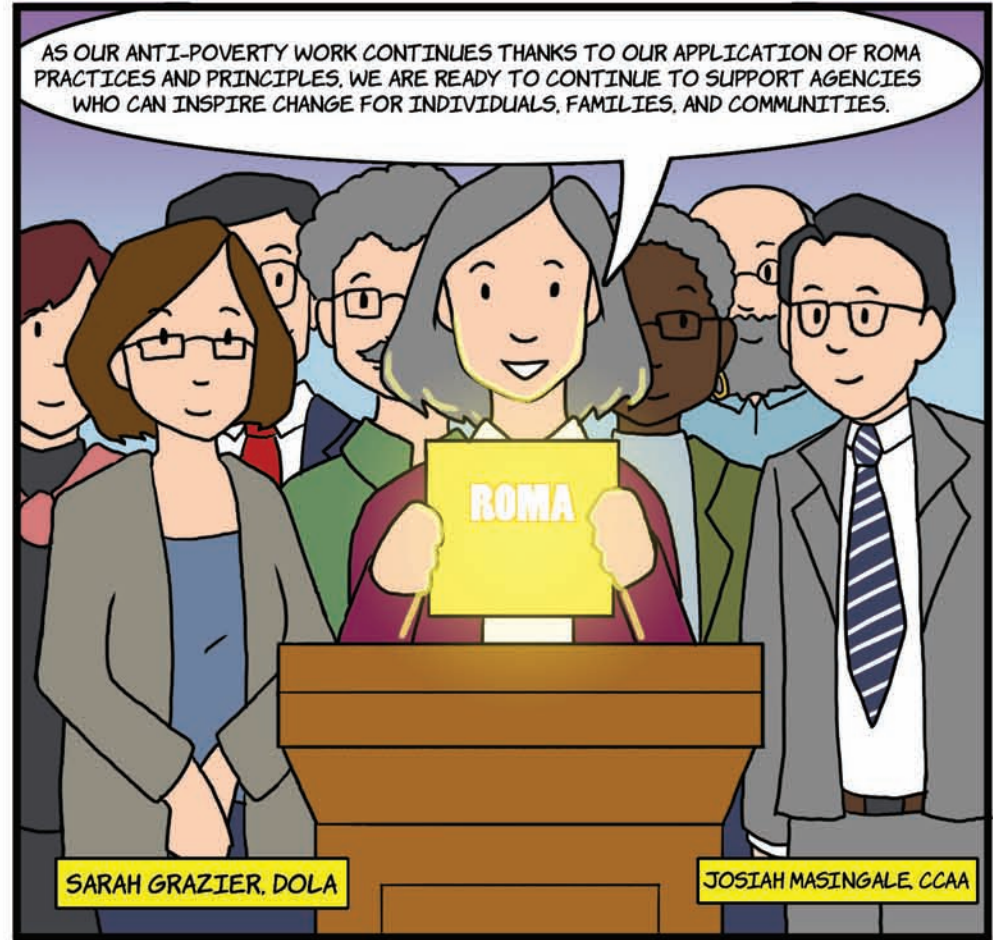
ROMA ALSO ALLOWS CAAS TO BETTER ORGANIZE, COLLECT, USE, AND LEARN FROM DATA TO INFLUENCE PUBLIC POLICY AND PUBLIC AWARENESS.

FAMILIES LIKE MINE NEED REAL, PERMANENT, AFFORDABLE HOUSING IN OUR COMMUNITY!



BY UTILIZING THIS FOCUS ON FAMILY, AGENCY AND COMMUNITY RESULTS, THE NETWORK'S ULTIMATE GOALS ARE TO HELP LOW-INCOME FAMILIES MOVE TOWARDS ECONOMIC SECURITY, CREATE SUPPORT SYSTEMS FOR THEMSELVES AND OTHERS, IMPROVE LIVING CONDITIONS, AND ULTIMATELY TAKE PRIDE IN COMMUNITIES THAT HAVE ECONOMIC OPPORTUNITIES.

COMMUNITY CLEAN-UP DAY
ALL ARE WELCOME!



AS OUR ANTI-POVERTY WORK CONTINUES THANKS TO OUR APPLICATION OF ROMA PRACTICES AND PRINCIPLES, WE ARE READY TO CONTINUE TO SUPPORT AGENCIES WHO CAN INSPIRE CHANGE FOR INDIVIDUALS, FAMILIES, AND COMMUNITIES.

SARAH GRAZIER, DOLA

JOSIAH MASINGALE, CCAA

